

OPTUS



Is your business ready for a network transformation?

Learn how to overcome
common hurdles and
bring on what's next

70%

**of enterprises expect to
increase spending in network
security and connectivity¹**

Yet only

38%

**of SD-WAN
transformations succeed²**

The make-or-break factors

Security integration snags

24%

of organisations struggle to integrate SD-WAN with their existing security architecture³.

The skill gap

41%

of organisations say they lack the specialised knowledge to design, implement and operate SD-WAN themselves³.

Up next: Discover solutions →

The make-or-break factors **continued**

Single-provider strategy

Research shows that single-provider SD-WAN strategies are generally more successful than multi-provider³.

The move to managed services

66%

of organisations prefer SD-WAN as a managed service instead of the DIY approach³.

3: [EMA Report](#), Understanding the Power of a Managed Software-Defined WAN Solution.

Optus helps you overcome the hurdles and drive your business forward



Seamless connectivity and
SD-WAN from one provider.



The simplicity of a managed
service, including design,
deployment and 24/7
ongoing support.



Backed by 25+ years of Cisco
expertise and 675 of their
Black Belt certifications.

Transforming connectivity for Australian businesses

"We've grown the performance, reliability and security of our network...protecting our business and protecting our customers."

Adam Wrightson,
Group IT Director, HOYTS Group

OPTUS | **HOYTS**



Empowering you to scale and **boldly move forward**

**" We wanted to design a network
which not only provides our
needs today, but provides our
needs in the future."**

Tony Siclari
CISO/Group IT Operations Manager,
HOYTS Group

Let's **bring on what's next** for your business



Discover our solutions today

optus.com.au/enterprise/networking-security/secure-workplace-solutions