Mobility Consulting Services

Mobilise your business

Mobility done differently, intelligently

yes

OPTUS

Contents

Where is your mobility strategy taking you 3

Take control of your mobility transformation... 4

Mobility consulting that's fit purpose 6

Yes! to game-changing outcomes 8

Where is your mobility strategy taking you?

Australian business is experiencing unprecedented change. Disruptive competition, a rapidly changing workforce, evolving customer experiences and smart technologies are all creating fresh opportunities for organisations to change, innovate and grow.

But how do you stop scrambling to catch-up and be ready when the next wave of disruption hits you? How do you manage risk and take advantage of the opportunities created by the mobile revolution? How do you make sense of the countless combinations of technology, processes and people to find the right strategy for your business?

At Optus, we live and breathe mobility and we know how to help you on your way.

Optus takes a fresh approach to mobility consultancy – we listen, observe, engage, audit, analyse and we ask the right questions. Working as a team, together we formulate and plan your mobility future.

We approach each problem resolutely, drawing down from our global and local experience. We understand how to identify issues and design a strategy to re-align your mobility vision to meet its business objectives. Working together, we will simplify the decision making process, and help you make the right choices to align your business for the future.

"By adopting collaborative and flexible as–a-service tools, and shifting the focus from cost reduction to a compelling, business-wide strategy, businesses will be able to not just weather future changes, but to use them to their competitive advantage."

John Paitaridis, Managing Director, Optus Business

Mobility consulting that's fit for purpose

Enterprise mobility can be disruptive, but with Optus business at your side, mobile transformation can be a painless, economical and a value adding process. The Optus Mobility Consulting Service offers a range of solutions tailored to assist your business at every stage of it's mobility evolution.



"One in four Australian businesses recorded a high change readiness score. But why does this matter?

Change-ready businesses grow faster; perform ahead of their industry or category; and are more experienced and successful in dealing with change."

Optus Future of Business Report 2015, page 9
futureofbusiness.optus.com.au

Solution	Description	Objectives	Outcomes
Health Check	We know the technology decisions you make today have a huge impact on your business down the track. A Mobility Health Check is an investigative process run by experts to assess the state of your existing enterprise mobility investments. Not convinced you're getting the best bang for your buck? Let us audit your environment and give you a fresh perspective on how to improve your investment returns.	Identify potential cost savings, security gaps and processes across administration, licencing and solution configuration.	Provide best practice evaluation of your existing mobility investments. Highlight capabilities, functionalities and optimal configuration to optimise your existing environment. Identify mobility maturity level and key opportunities for improvement and provide an overall assessment of the health of the current mobility environment
Strategic Planning	Position your business to fully embrace the mobile future. Whether you are seeking to design a modern mobility strategy or aiming to update your current strategy, we can help you benchmark against industry best practice.	Develop a robust mobility strategy that aligns with organisational requirements in consideration of wider business initiatives. Benchmark and enhance your existing mobility strategy and determine if it is fit for purpose.	A mobility strategy and framework which enables your organisation to align business objectives and be change ready for the future.
Solutions Advisory	We'll be your personal technology advisor. With a presence of 46 offices in 21 countries across the Asia Pacific, Middle East, Europe and the USA we have the global experience to breakdown the problem and assess which vendor can deliver the best solution for you.	The objective is to provide you with a set of key recommendations – covering vendors, products, technologies and deployment pathways.	The Solutions Advisory report will give you a thorough understanding of the technologies and solutions available to implement your mobility strategy. The findings provide a number of options which are tailor-made for your business, weighing up the pros and cons of each to help you to realise your mobility potential.
Business Transformation	Our experts take the hard work out of identifying how a mobilised workflow can improve key business processes, so that your business can concentrate on what it does best.	The objective of our Mobile Enabled Business Transformation service is to provide insight into where processes can be improved to create workflow efficiencies and to provide a blueprint to optimise your business processes.	The outcomes are to identify opportunities to mobilise your business process or workflow to drive cost savings and efficiencies and to improve productivity and customer experience.



On average 41% businesses fail at their change initiatives

An effective strategy is fundamental to successful enterprise mobility but many businesses lack the in house knowledge to facilitate positive change.

Optus Future of Business Report 2015, page 28
futureofbusiness.optus.com.au

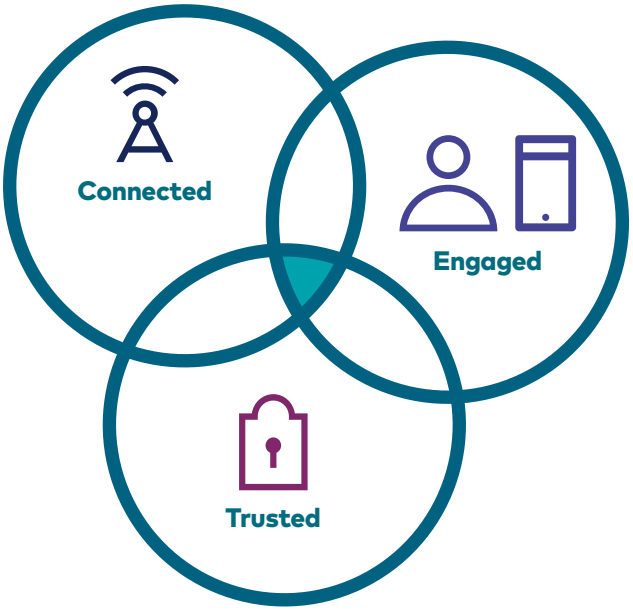
Maximise returns
Improve readiness
Increase productivity

Change-ready businesses are performance leaders

The relationship between change readiness and business performance is linear – the higher the change readiness score, the more likely the business will perform well.

Over half (58%) of change-ready businesses say they are performing stronger than their competitors. This figure drops to 32% for less change-ready businesses.

Optus Future of Business Report 2015, page 9 futureofbusiness.optus.com.au



Yes! to game-changing outcomes

Whether you are helping your staff stay connected, or you're seeking to deliver exceptional customer experience, we understand that every business is different and each challenge requires a robust solution. But to thrive in today's fast changing environment, businesses need to be agile, embrace change and stay relevant to their customers.

Through innovative solutions, your employees can connect with your customers to build trust, and keep them engaged; resulting in a more meaningful relationship, that creates greater value. We believe the real value lies at the intersection of connected, engaged and trusted solutions.

We are in a unique position to provide not just a wide range of products and services, but also integrated solutions that deliver remarkable outcomes.

Optus is helping Australian businesses to be game-changers, can we help you?

Australia

More than **3,000 customers across 17** industries **9.4 million** Optus mobile customers

90,000+ customer endpoints and devices under management

2,000+ IT professionals Contracts with **3 out of 4** largest banks

+ Global

More than **10,000** ICT Professionals

12 data centres in Singapore, Australia and China

458 roaming networks in over **236** destinations worldwide

More than **550M mobile customers** across Asia and Africa

World class IP network operations centres and systems operational control for proactive monitoring

Give us a call

To discuss how Optus can help you through innovative mobility solutions, **contact your Optus Account Manager or call the Optus Business hotline on 1800 555 937**

Join the conversation

1800 555 937 optus.com.au/enterprise

@optusbusiness yesopt.us/blog bit.ly/OBLinkedIn

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