

OPTUS

30 Years of Yes

Yes

A scenic beach at sunset with large rocks and waves. The word 'Yes' is written in large, yellow, cursive script across the sky.

Powering optimism with options.

A message from our Chairman



Optus was born in competition: in 1992, we were the first company ever to bring Australians choice in communications.

And not just choice: in the technology market competition drives innovation as competitors constantly look for new ideas to gain an edge on rivals.

From the beginning we described ourselves as "Australian's Challenger Brand", and for the past 30 years, we have been offering customers creative new choices, challenging the status quo, and creating better outcomes for Australians.

As would be expected of any good Australian Company, Optus has invested in our nation, provided substantial tax contributions, and helped address social issues. We've also been

innovators, pushing bold new technology solutions for all consumers and businesses, while ensuring Australians' connectivity needs become more affordable.

We are especially proud of how we have contributed to advancing the skills and capabilities of the Australian workforce and of our partnerships with small businesses. We've also used our innovation and "challenger culture" to make sure we were there when customers and communities needed us the most, whether that was in times of drought, fire or flood. We're 30 years young – and with our "Living Network" still finding bold new ways to say "YES" and improve Australians' lives

Paul O'Sullivan
Optus Chairman

30 years of bringing Australians a choice

The introduction of competition with a strong telecommunications carrier alternative has transformed Australia's communications market for the benefit of all Australians. Competition encourages investment and innovation, and consumers benefit from improved prices, functionality, and service.

Delivering superior broadband to more places

ADSL2+ services

Optus' launch of the first mass market ADSL2+ services in 2006 was a step change in broadband functionality and was quickly followed by the launch of the first capped plan for the 'Fusion' voice/broadband bundle, bringing new value to the market and driving greater network coverage.

Driving better and more affordable mobile services to more Australians

Democratisation of mobile

Mobile pricing has become dramatically more affordable after Optus' entry into the telco market; prices fell 7.1% in 1994 and 9.7% in 1995. Optus 31% market share continues to drive competitors to invest more and ensures consumers experience better services, in more locations, at a fairer price. Between 2016-17 and 2020-21, mobile plans feature-adjusted price declined ~50%, reflecting both lower nominal prices and much greater feature inclusions (ACCC data).

Bringing competition to cable TV in Australia for the first time

Optus Vision

In 1994, Optus' \$1.5 billion commitment triggered a fierce response from our rival, which launched its own pay TV venture and later a cable rollout, which replicated Vision's network.

Supporting Australians' love for sports

Optus Sport

Launched in 2016, Optus Sport significantly enhanced the availability of sports content and distribution technology in Australia. Optus Sport entering the market drove incumbents' reaction, such as rivals reducing fees and improving content.

Giving a choice for businesses and governments

Managed ICT services

Optus Enterprise has brought strong competition to the B2B segment, as a partner-of-choice for critical telecommunication and IT services to Australian businesses and governments, including the ATO, Department of Health, NSW Government, ANZ Bank, and Energy Australia.

Our highlights

With recent investments of around **\$1.2 billion per annum** in its **mobile network**, Venture Insights estimates that Optus contributes approximately **\$18 billion** to the national economy each year.

\$1.2 billion

in contributions to support
universal services since 1992

\$43.7 billion¹

invested in infrastructure and
services since 1992

98.5%

of the Australian population
covered by mobile

11 million services

supported daily



Over **6,700** direct employees
and **6,400** indirect employees

\$3.7 billion in licence fee
payments to the Federal
Government for current spectrum

\$1.6 billion in
income taxes since 2014

339 Yes Stores
nationally

Since 2001, Optus has been a part of the **Singtel Group**,
which provides more than 740 million mobile services

¹Expressed in 2021 dollars

Building Australia's digital infrastructure

Delivering Australians a choice with a premium national mobile network

We have invested \$43.7B¹ in our network infrastructure across Australia. We provide customers with more than 11 million services.

Optus currently has more than 8,300 network sites across Australia. And with the Optus mobile network covering over 98.5% of the Australian population, customers no longer must choose between a great mobile network and great value.

Expanding our regional network further

Optus has successfully partnered with the Federal and State Governments to enhance our regions through greater connectivity, often delivering mobile connectivity for the first time to a number of remote and regional locations. We have:

- Successfully bid for over 325 Federal and State Mobile Black Spot Program sites which are progressively being switched on.
- So far, carried over 910,000 hours of calls across 16,900,000 calls via our Mobile Black Spot sites.

To deliver its best network yet, Optus is investing more and working relentlessly to expand its regional coverage and capacity:

- Optus continues to invest in its regional network, with over 2,880 live regional sites.
- Since 2015, Optus has switched on over 900 new regional towers.
- Invested around \$3.7 billion for current spectrum holdings.

Continually working to improve customer experience through innovation

- In January 2019, we announced the launch of our 5G Home Broadband service, Australia's first 5G fixed wireless access.
- Our leading 5G is now available both in the home and on the go.

- Working with our partners Nokia and Ericsson, we have an ambitious 5G rollout plan that is targeted at providing Australian consumers with access to fast and reliable 5G coverage in areas where they need it most.

Committed to our vision

Optus is committed to its vision of being Australia's most loved everyday brand with lasting customer relationships and investing in its mobile network to deliver improved services to customers across metro and regional locations.

30 years after we begun, we are well advanced in the rollout of our 5G network – which is winning accolades as Australia's fastest 5G – and know that this investment will play a critical role in helping Australia achieve its vision of becoming a world leading digital economy.

Optus has been awarded "fastest 5G mobile network" in both Sydney and Melbourne by independent tests and was recognised as the fastest broadband provider in the ACCC's Measuring Broadband Australia report for six quarters in a row.

We have rolled out 5G in all capital cities.

Optus currently has more than 1,790 live 5G sites covering more than one million households across Sydney, Melbourne, Adelaide, Canberra, Perth and Brisbane. With the recent award of additional spectrum in the 900 MHz band we are now turning our efforts to regional's 5G.

Our 5G stand-alone deployment has no reliance on the legacy 4G network and will pave the way for emerging technologies like Ultra Reliable Low Latency Communications, Network Slicing and Orchestration, powering a multitude of new verticals in both the consumer and enterprise space. Optus' 5G Max offering is also demonstrating top Australia mmWave speeds of 4Gbps. We currently have 19 mmWave sites.

¹Expressed in 2021 dollars

Delivering services where others can't

As satellite capabilities grow increasingly important in the technology mix, so does ensuring that Australia remains at the vanguard of space-related skills, innovation and secure, sovereign technology solutions.

Since 1985, Optus has been Australia's preeminent satellite provider, launching 10 satellites, operating 13 spacecraft and providing support to more than 100 international space programs. Optus Satellite not only differentiates us from our competitors, but provides Australia with a unique, onshore capability.

Since 2003, Optus has flown the C1 satellite which provides critical mission capabilities for Australia's defence operations, the world's largest Defence civilian spacecraft at the time of its launch, and the seven satellites we currently fly including NBN's two Sky Muster satellites.

With these credentials, Optus recognises we hold a responsibility to grow Australia's STEM capabilities by nurturing our domestic talent to become our future space leaders. In our more than 30-year space tenure, our experts have passed along their knowledge to the next generation of aerospace talent, through both graduate opportunities and in-situ operational training at our New South Wales facility in Belrose.

We have leveraged Optus' existing partnerships with local universities to augment our in-house learning and partnered with Australian businesses to create the standard for emerging talent. We also deliver vital services for regional, rural and remote consumers and small businesses.

Looking to the future, innovation is critical. We recently announced a new and improved

SATCAT design which will allow easier access, quicker set up and better coverage than ever before. Optus will also be the first participant to roll-out live sites as part of the Alternative Voice Services Trial agreement, a pilot program that will showcase three Optus Satellite services that could replace traditional telephone services currently delivered under the Universal Service Obligation.

And we aren't too far away from our planned 2023 deployment of a brand new, software-defined satellite, named OPTUS 11. Optus will be the first satellite operator in Asia Pacific to launch a software-defined satellite that can provide both flexible concurrent broadcast and broadband services via a very high throughput satellite (VHTS).

Optus' experience, capabilities and investment mean we already play a pivotal role in Australia's space and satellite ecosystem and can fulfil a critical national security role by guaranteeing 100% of our satellites that are built and developed for defence are operated in Australia, and by Australians.

The importance of sovereign space capabilities can't be over emphasised, and satellite capabilities play a particularly vital role in the technology mix when providing communications for a country as large as Australia.

As we celebrate another year of Australian Space achievement it's important that we stay hungry for pushing the limits. As we continue to explore the vast universe that is beyond our planet, Optus will continue to be there for every small step and every giant leap, ensuring we educate and upskill our future leaders and take Australian to the forefront of space innovation.



Contributing to a stronger Australian economy

Telecommunications services play a key role in stimulating Australia's economic growth and productivity. Optus has been a driving force in connecting people and businesses, enabling innovation, progressing technology, and transforming industries.

Mobile's productivity contribution:

Investing in mobile networks has a multiplier effect on the broader economy. Deloitte has estimated that mobile will contribute **\$65 billion** to the Australian economy by 2023 – equal to 3.1% of GDP. This is equivalent to approximately **\$2,500** for every Australian.¹

Considering the total mobile investment in Australia, **every dollar** of mobile network capex in Australia results in a **\$15** contribution to the Australian economy

Venture Insights estimates that **Optus' investments of around \$1.2 billion per annum in its mobile network contribute approximately \$18 billion to the national economy each year.**

Increased broadband penetration leads to economic growth:

Every 10% increase in fixed broadband penetration increases GDP p.a. in developing countries by **1.25%**²

Every 10% increase in mobile broadband penetration increases GDP p.a. by **1.6%** (globally)³

High speeds' penetration drives economic growth:

Adding **10Mbps** to average download speeds in 2016 would have resulted in **139,400** additional jobs in the US in 2019 (2% of total created jobs) or about 46,500 additional jobs per year³

The next evolution of mobile technology (5G) can also play a critical role in Australia's post-COVID-19 recovery because of its unprecedented speed, scale and reliability.

Competitive 5G drives new jobs and economic growth:

Economic modelling by PwC shows that **competitive** national deployment of 5G could boost the national economy, with cumulative benefits over the decade of **\$130 billion** – equal to **1.2% of GDP** – and the creation of **205,000** net new jobs.⁴

The same modelling shows that 5G could drive further economic development of regional Australia. Over the decade, the cumulative economic benefit would be **\$38 billion** – equal to **1.4% of GDP** – with **45,000** net new jobs created.

Optus core wireless and wireline internet access services have been playing a key role in creating opportunities for Australians to immerse in culture, learn new skills, communicate with like-minded people, and find new jobs. It also has been helping business to transform digitally. These ultimately translate into broader social-economic benefits.

¹ Source: Deloitte - Mobile Nation 2019

² Source: ITU The Economic impact of broadband and digitization through the COVID-19 pandemic, June 2021

³ Source: Deloitte (Broadband for all: charting a path to economic growth, April 2021

⁴ Source: PwC - The global economic impact of 5G

Creating the foundation of a digital economy

Optus provides the foundation for the **Government's 2030 Digital Economy Strategy¹** and the modern, resilient economy for Australia's future prosperity

Digital infrastructure



- ✓ \$43.7B² invested in **network infrastructure** across Australia since 1992 – covering **more than 98.5%** of the Australian population.
- ✓ Over **\$2B** invested in a comprehensive **satellite** communications network in Australia – only Australian telco to have its own satellite fleet.
- ✓ Forefront of the **5G rollout** – over 1,790 sites winning accolades as Australia's fastest 5G.

Security and safety



- ✓ Optus **Digital Thumbprint** program, already delivered to nearly 62,000 students, helps young people to protect their personal information and build respectful relationships online.
- ✓ Driving cyber security and data science innovation with the **University of South Australia (UniSA)** to solve complex cyber issues, while educating Australia's next generation of cyber security and data science specialists.

Skills and inclusion



- ✓ Bridging the digital divide for nearly 15,000 young people through our **Donate Your Data™** program.
- ✓ Supporting technology-enabled social entrepreneurs to grow and scale their organisations through our **Future Makers** program.
- ✓ Helping our people develop future focused skills through the launch of **Optus U, now entering its third year.**

Federal contributions



- ✓ As one of Australia's **Top 100 public taxpayers** and contributors, our \$5.3 billion corporate tax payments and spectrum fees (since 2014) help communities by financing the government support a range of important social initiatives.
- ✓ We know tax transparency improves the community's confidence in the corporate sector. As a signatory to the **Board of Taxation's voluntary tax transparency code**, we've published Tax Transparency Reports since FY2018.

Trade and international engagement



- ✓ Access to international collaboration with customers, organisations, and forefront of technology partners through the **Singtel Group.**
- ✓ Optus Enterprise delivers cutting edge technology to Australian businesses and enterprise in critical areas such as **cybersecurity** by partnering with international leaders like Trustwave, FireEye, Check Point, and Cisco.

¹Source: Commonwealth of Australia, Department of the Prime Minister and Cabinet, DIGITAL ECONOMY STRATEGY 2030

²Expressed in 2021 dollars

Together in the moments of crisis



It often goes unnoticed but when a bushfire devastates one of our communities or a cyclone washes away a region, Optus is one of the organisations asked to urgently participate in the emergency response.

After a natural disaster, an immediate priority is to locate people who are missing. Some people will need urgent rescue, others will be family members or loved ones separated by the rapid turn of events and, sadly, some will have been fatally injured.

Restoring mobile networks so individuals can be located quickly is a top priority for authorities. We owe a deep debt of gratitude to the Optus employees and those from other mobile carriers who enter these disaster areas, often with some risk to themselves, to repair damaged mobile sites and links as quickly as possible.

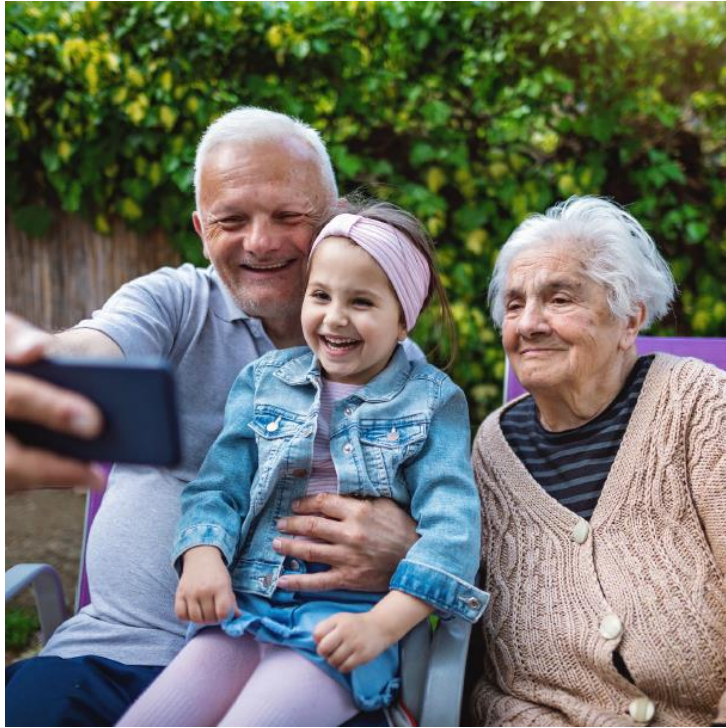
Optus mobile SATCATs (a satellite cell on a trailer that use satellite transmissions for coverage in a

limited range, without the need for infrastructure) keep Australians connected following outages caused by extreme weather events or national disasters.

Optus also knows that people, businesses, communities, and emergency services across Australia rely on our services, especially during extreme weather events, natural disasters or unplanned-for, major incidents. Optus people are rightfully proud of the work we are doing to make our network more resilient so we will support Australians when they need us the most.

We continue to contribute as a founding member of the Australian Business Roundtable for Disaster Resilience and Safer Communities (ABR), which includes IAG, Westpac, Australian Red Cross and Munich Re. Through this collaboration, we work at a policy and research level to build the nation's climate and disaster risk reduction knowledge.

Keeping Australians connected through Covid-19



During 2019 and 2020, Australia faced a challenge unlike anything we've experienced during our lifetimes: Covid-19.

At Optus, we centred our responses to the unexpected around people and ensuring we could keep customers connected at a time when our services were more critical than ever.

For customers who required a bit more help, we launched a range of support initiatives for Optus customers including bonus data boosts, unlimited broadband, pausing of plans and late payment fees, and support packages.

For smaller businesses, we set up a series of initiatives to help manage increased connectivity demands and offered a free trial of our Loop Live, which provides businesses with video and audio conferencing to interact with customers and their teams from anywhere, anytime.

To support the nation's economy and help our customers, we employed an additional 500 staff from industries affected by the Covid-19 downturn and ensured their excellent customer service skills were put to use when needed.

For AHPRA registered health workers, we provided a three-month post-paid mobile access fee waiver to say thank you. Nearly 80,000 health care workers took up on our offer.

For our Optus people who were so keen to give however they could, we promoted virtual volunteering opportunities and added charities at the Covid-19 frontline to our yes4good Optus giving portal.

We distributed 'emergency' SIMs and iPads to support charities at the frontline working in crisis centres and domestic and family violence support.

We also looked after our people working in contact centres in India and the Philippines, ensuring they were kept safe and provided the additional support they required.



Enabling digital inclusion

Educated nearly

62,000 students

through our award-winning

Digital Thumbprint program

Bridged the digital divide

for nearly 25,000

young people through our

Donate Your Data™ program



Through Donate Your Data™

we received donations from more than

440,000 customers and **3.1m GB** of

data donated from customers since
December 2019



Partnered with nine charities

to expand the impact of

Donate Your Data™

to young people who
need it most

For small and medium business

we set up a series of initiatives to manage
higher connectivity needs and remote ways
of working, including a free trial of

Optus Loop Live

Students participating in our Digital Thumbprint program

Right top: Amelia, supported by The Smith Family Right bottom: Josephine, supported by ABCN

Our diverse and inclusive workforce

We believe in the inherent strength of a vibrant, diverse and inclusive workforce. The different backgrounds, perspectives and life experiences of our people help us to forge lasting connections with our customers, create innovative products and services, and make better decisions for our business.



Our people participating in International Women's Day #ChoosetoChallenge

Gender diversity

We believe gender diversity and free expression enhances our perspective, inspiring creative and open thinking for our customers. We are striving to build a culture of equality committed to greater female representation in leadership and key technical roles. Optus Women in Top Management increased 10% in our FY21.

Cultural diversity

We're focused on harnessing our varied cultural contributions to innovate and offer our customers more experiences that excite them.



Celebrating Holi at Optus

We champion inclusion with each other and especially with our customers. Many of our retail stores' team members are fluent in other languages like Mandarin, Cantonese, Hindi, Arabic, Korean, Vietnamese, Spanish or Italian.

We're also committed to promoting opportunities for First Nation peoples to reach their career goals through our partnership with the KARI Foundation. We partner with CareerTrackers, a not-for-profit that helps place First Nation university students in high-value added jobs in professional and corporate sectors.



Optus Execs celebrating Mardi Gras with Rainbow Bingo

LGBTIQ+

We're proud members of the Diversity Council of Australia, Pride in Diversity and the Sydney Gay and Lesbian Business Association. We sponsor the Sydney Queer Screen Festival, Mardi Gras Film Festival and Gay and Lesbian Organisation of Business Enterprise.

Our people, our passion

We encourage our people to pursue their career aspirations AND balanced life.



John Duffy, Director of Regulatory Compliance Assurance, joined Optus in 1992. He followed the Australian unfolding deregulatory process under Bob Hawke's ALP government and wanted to be part of that.

John says he applied to a position at Optus as soon as he became aware that the company was awarded Australia's first competitive carrier licence.

"In those days everybody wanted to know how this was going to work. It was exciting to see a democratic disruption happening and I wanted to be part of it".

Like many others, he came from a non-telco background - John had previously worked in the US for Coopers and Lybrand and wanted to join an industry that impacts everybody.

"It was wonderful to be there from the start, and learn, and see things unfolding. We knew we were part of something big, it was terribly exciting."

John witnessed all the company's milestones and is proud of participating in many of them. He still remembers the market impact Optus caused when launching long distance calls, its GSM network, and international roaming.

"International roaming was a big thing. Back in those days I found amazing that technology you could get off the plane at Heathrow, turn your phone on, and use it."

He believes that without Optus the market would be in the "dark ages" of customer choice and competition was the reason the Government deregulated the industry and Optus brought the innovation and choice that played a pivotal role in Australia.

"We were always the company that was pushing the boundaries. Competition was looking over their shoulders because they wanted to know what Optus would be doing next, and I don't think that position has changed."

Matt Formston, Sustainability and Sponsorship Executive for Optus Enterprise, has been surfing since he was 11. He's a member of an elite, global group of blind and visually impaired athletes who compete against each other six times a year, culminating in an annual International Surfing Association world championship. Or they did, until the Covid outbreak brought everything to a halt.



He is now dedicating himself to a new goal, to ride inside (and exit from) a brutish barrel. Blind and vision-impaired athletes have been barrelled by accidents in smaller waves. Not one, however, has pulled into a barrel of a brutish size and exited it standing. It's fiendishly difficult even for full-sighted surfers.

With his highly flexible role at Optus, he has moved to Lennox Head, where he can combine his passion for his work at Optus and prepare for his next challenge.

"I'm really curious about pushing myself and exploring difficult goals. I feel the overwhelming need as I get older to set benchmarks for people with a disability, so they can be inspired and try to beat me. And for those who don't have a disability, they should just pull their finger out."

Divya Jindal, Senior Satellite Systems and Orbits Engineer at Optus, desired to explore the great unknown started when she was a teen watching after-school science programs.

Whilst Divya knew she was pursuing her passion she was unsure about job prospects.

Upon graduating, Divya applied for a position at Optus as a graduate engineer. When it came time to select her engineering stream preference, she was met with a surprise – Satellite Engineering was an option! Divya didn't know Optus owned satellites and had next to no idea what a satellite engineer at Optus might do, but she knew that it would take her closer to a career in space. She joined Optus' graduate program and is now manoeuvring and maintaining Optus' satellites 36,000 km up in space, all to keep customers connected.

Divya has vision for both the future of Satellite at Optus, and the future of females in science, technology, engineering, and mathematics (STEM).

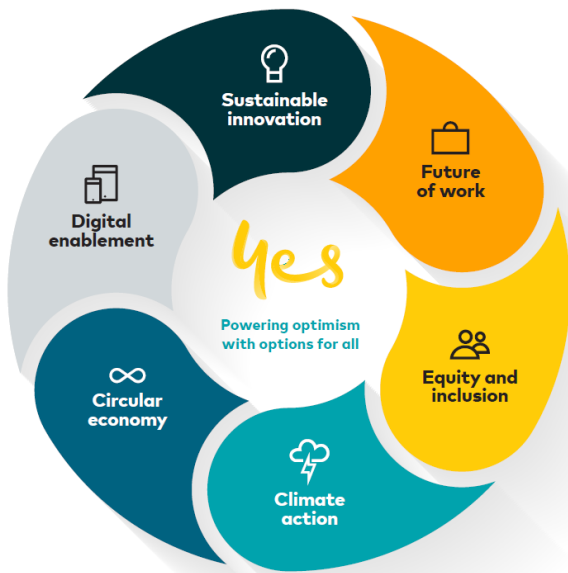
"The engineering meet-ups and career days I attended as a young person were largely male-dominated, and I remember feeling out of place," reflects Divya.

"It's improving, but I'd like to see more females come into STEM. In a room full of engineers, I'd like for half of them to be females. Engineers shape the future. The more diverse we are, the better equipped we are to create a future that meets the needs of everyone."



Our corporate responsibility

Optus' 2025 sustainability focus is on where it can achieve the biggest impact in its business, community, and stakeholders. Our purpose reflects meaningful commitment to creating a resilient, sustainable future for our customers, people and community.



Digital enablement

Supporting 550,000 young people to participate safely online. Ensuring everyone has all the tools they need for positive, responsible and authentic online experiences.

Connecting 100,000 disadvantaged youth and families to help close the digital divide and support Australians in crisis. We believe everyone deserves the chance to reach their potential and be supported in times of crisis and disasters.



Future of work

Formal future focused skills development for 1,500 employees. Provide access to accelerated advanced learning to gain verified recognition of critical capabilities to thrive in an ever-changing technology enabled and digital world.

Harness the power of volunteering to build the knowledge and skills of 1,500 Optus people and community leaders. Fostering knowledge transfer

and developing leadership and coaching skills through volunteering, pro bono, mentoring and coaching programs.



Equity and inclusion

Providing pathways to employment for 5,000 disadvantaged youth. Supporting career aspirations through mentoring, skills transfer, confidence building and employment opportunities.

Increasing women in leadership by working to ensure gender balanced leadership and inspire our next generation of leaders.

Zero major human rights incidents in our operations and with major suppliers. Respecting the human rights of people wherever we operate.

Circular economy

90% waste diversion from landfill. Reusing, recycling and repurposing, keeping everything in use as part of the circular economy.

Reusing and recycling over 90% of our e-waste. The more we give back, the more we get back.

100% recyclable, reusable or compostable packaging. Moving away from single-use materials, so nothing is wasted.



Sustainable innovation

Growing and scaling five impact innovations. Accelerating ground-breaking innovations to address the most pressing social and environmental issues of our time.



Climate action

Reducing carbon emissions and collaborating with customers and partners to increase recycling of devices and reduce climate risk and achieve the global goal of no more than 1.5°C of warming.

Contributing to Australia for 30 years

1992



Optus was born as an **alternative, a disrupter, the challenger**



Optus began commercial operations on 29th Jan, with more than **50,000 customers** signed up in the first year



Acquired **AUSSAT**, becoming Australia's first non-Government satellite operator



Announced entering **business services** market

1994



Created **Optus Vision**, a JV with Continental Cablevision, Nine Network Australia and Seven Network



Launched **MobileSat**, the **world's first** land mobile satellite telephone service



Offered **Beyond Belief**, Australia's **first** zero-dollar mobile handset plan

1996



1 million mobile customers joined Optus



Connected **Australia first** direct optical fibre cable link to Asia (**JASURAUS**)

1999



Launched **Disability Action** to remove barriers to access

1993



Launched our **first** dedicated mobile network (**2G**)



250,000th customer celebrated



\$70m Sydney to Brisbane fibre optic cable commissioned



2,500th employee's 1st day



Over **1.3M** long distance customers used Optus networks



1995



Optus **B3** commissioned



Optus Vision investment of **\$750M** in Victoria employed **1,000** Australians



Established Adelaide to Perth **\$105M** fibre optic cable



200,000th mobile digital customer celebrated

2000



First Australian telco to allow SMS between carriers

2001



Joined the Singtel Group



Conducted Australia's **first** live **3G** calls




Completion of Southern Cross Cable between Australia and U.S.

2002

 Assisted with **Bali tragedy** and waived charges for those reaching out

2003


 **Optus C1 satellite** launched to support the Australian Department of Defence, the largest hybrid communications and military satellite ever launched

 Provided free access to **Kids Help Line**, Australia's only professional telephone and internet counselling service for young people aged five to 18

 Reached **5 million mobile customers**

2006

 **550,000 broadband** customers used Optus

 **D1 satellite** launched for fixed communication and direct television broadcast. Later was selected to provide critical link to Antarctica and help monitor climate change




2009



 Partnered with Starlight to **support young patients** in hospitals


 Awarded managed networks services to **ATO**

 Partnered with Fred Hollows Foundation to **support young Indigenous** people from remote communities

2004

 Provided rebate for **Tsunami disaster** calls



 Connected the Australian **Department of Foreign Affairs & Trade** (DFAT) international offices.




Australian Government
Department of Foreign Affairs and Trade

2008

 Released '**Yes Timeless**', Australia's first completely unlimited, uncapped mobile plan

 Kicked off partnership with **Football Federation Australia**


 First **iPhone** sold

 Deployed the **first multi-point Cisco Telepresence** in Australia

 Expanded mobile coverage to **98% population**

 **Optus bids to build nbn**

2010

 Australia's first mobile operator application developer portal and **built for business** app store

 Supported **blind cyclists** in history making ride

2011

 Provided mobile technology to **aid children's literacy** with the Smith Family



2012



Launched 4G network



Partnered with Rural Health Education Foundation to deliver vital services for families and healthcare professionals in regional and

2013



World first TD-LTE Advanced carrier aggregation network



Helped customers impacted by the Queensland

2016



Opened its Advanced Security Operations Centre (ASOC) to strengthen Australia's cyber defence/



Launched Optus Sport



Entered a 10-year commitment as the official team partner of the Australian Olympic and Paralympic teams

2017



Announced to spend \$1 billion to improve and expand its mobile network in regional Australia



Secured naming rights to the Optus Stadium in Perth

2020



Optus 11 announced



Reached 10 million mobile customers



2014



Introduced the Digital Thumbprint program to help students stay safe online



Optus Business first to deliver enterprise offering with business grade speeds over NBN



Launched Optus 10 satellite

2015



Optus launched Family Sharing plans allowing for the first-time family members to share their data

2018



Connected the Gold Coast 2018 Commonwealth Games and launched Optus 5G Live in Broadbeach, in a world first



2019



Launch of 5G mobile and first 5G services in the home



Completed world's first 5G data call over 2300MHz spectrum and flew Australia's first 5G drone



Introduced Donate your Data to help young Australians in need

2021



Achieved an Australian record on 5G upload speeds on a mmWave testing on live commercial network



Announced the Optus Living Network



Optus Sport reach 1 M subscribers



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