



Optus Enterprise

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OPTUS

Forces shaping the enterprise behaviour



Pressure
on the core



Changing customer
expectations



New
technologies

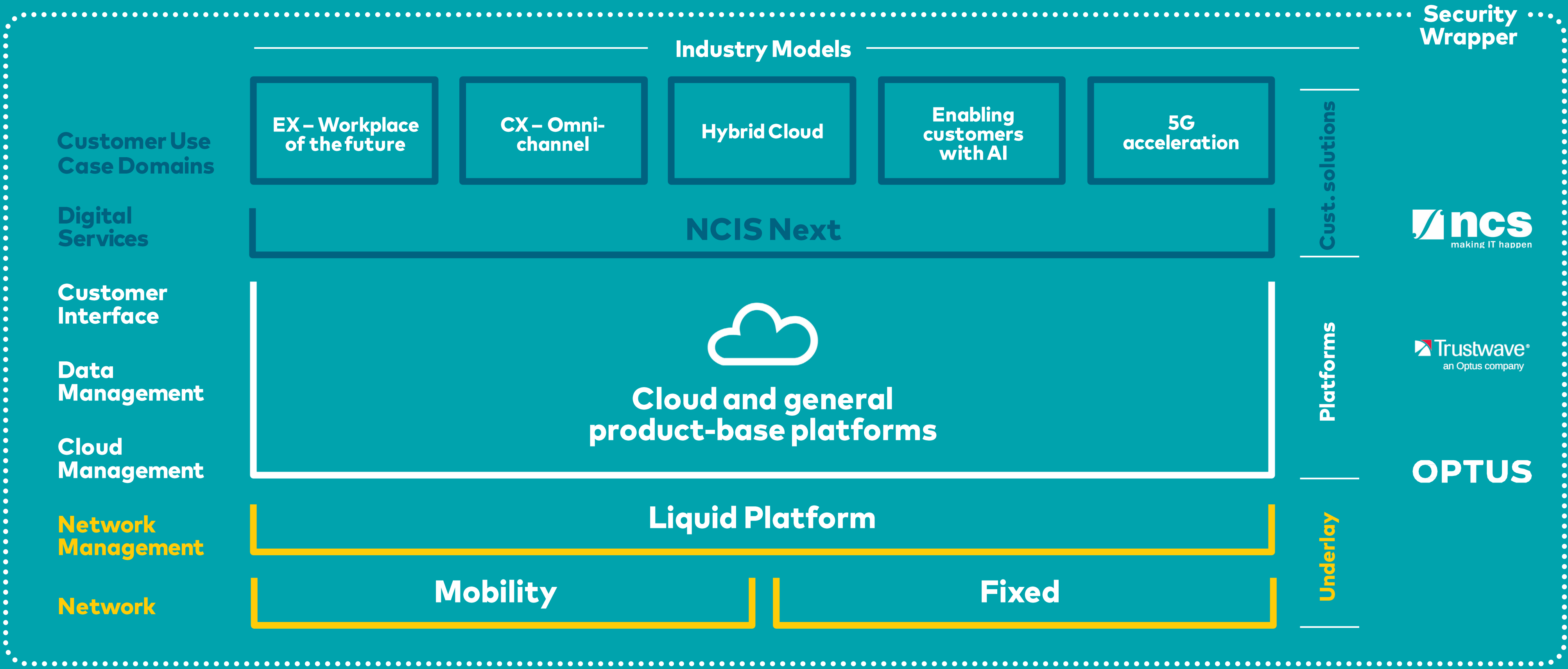


COVID
opportunities



Increased platform
and ecosystems

Turbocharging connectivity & beyond platform-led play



Capability and capacity building

Initiatives



Universities



Collaboration

Partnerships

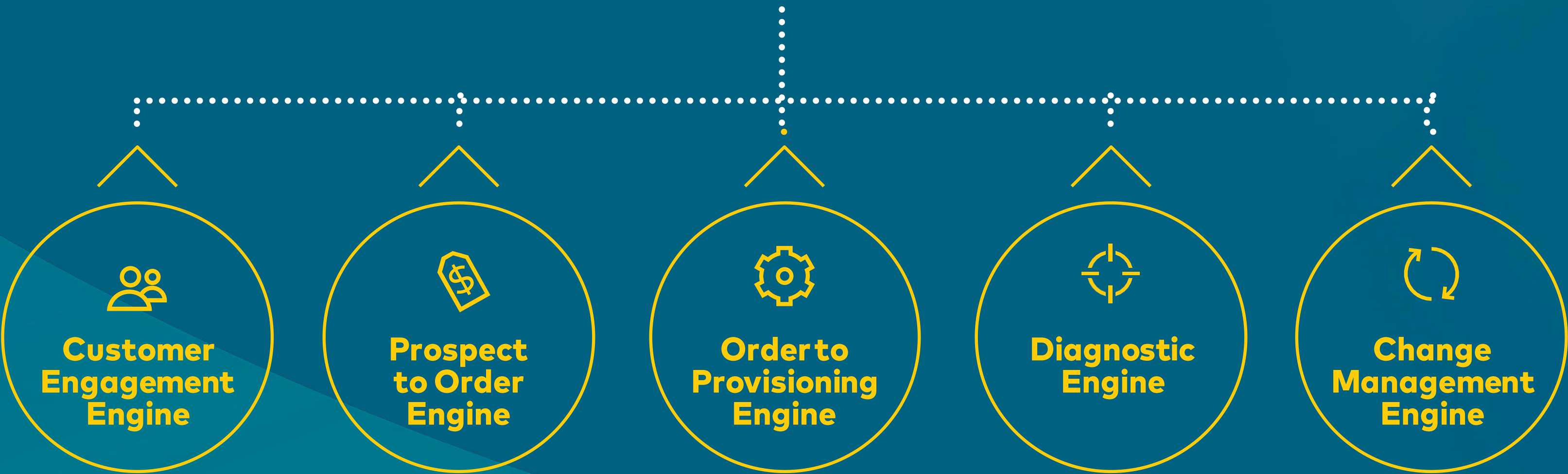


Group Strength





**Customer Interface
Engine**



..... **Integration & Analytics Platform**

..... **Enterprise Data Lake**