



Optus Managed Meraki

Simplify, secure and scale your network

It starts with yes

yes OPTUS

Solving real-world IT challenges

Modern IT environments face a range of challenges, from the limited flexibility of traditional WANs to poor user experiences and high operational costs. Optus Managed Meraki addresses these pain points by enhancing network flexibility and reliability, ensuring real-time traffic visibility and control, and simplifying management to reduce costs and complexity.

- **Retail:** IoT solutions including digital signage and guest Wi-Fi
- **Healthcare:** Secure and reliable communications to support the range of users (patients, visitors, medical & admin staff) and device types connecting to the network
- **Finance:** Multi-cloud strategies for data management

Transform your IT infrastructure with confidence

Optus Managed Meraki offers IT leaders a comprehensive solution for managing multi-location SD-WAN and Wi-Fi connectivity with ease. Designed for organisations seeking scalable, secure, and streamlined IT networks, Optus combines cutting-edge Meraki technology with end-to-end managed services. With Optus, you gain the tools, expertise and support to meet the demands of today's dynamic digital landscape and help your business prepare for the future.

Why choose Optus Managed Meraki?

Optus Managed Meraki's SD-WAN – Automatically selects the best link for each application and directs traffic efficiently, ensuring seamless connectivity. This improves business productivity by enabling smooth, uninterrupted access to essential tools and services.

With a centralised dashboard, IT teams can gain complete control and visibility over applications, devices and users, significantly simplifying network management. Enhanced security is another cornerstone of this solution, with advanced malware protection, firewalling and URL filtering integrated to safeguard critical data and enforce corporate acceptable use policies. Meanwhile, our team of skilled engineers deliver a comprehensive managed service that includes expert configuration, proactive monitoring and round-the-clock support to keep your network running smoothly.

Built for performance and ease

Key features:



A complete LAN and WAN solution from the one provider – including management!



Proactive incident monitoring and response



Rapid setup with zero-touch provisioning and automation systems



Intuitive portal for submitting and tracking changes and incidents



Flexible commercial models



AI-powered systems for quick issue detection and deep traffic insights



How you benefit

Optus Managed Meraki improves productivity by providing full visibility into network usage, enabling Optus to prioritise business-critical activities while reducing distractions. Intelligent traffic management ensures seamless connectivity and optimises application performance, resulting in an enhanced user experience.

With integrated malware protection, firewalling and URL filtering, you can strengthen your security posture while meeting regulatory requirements. Outsourcing network management to Optus also reduces operational costs and allows IT teams to focus on strategic priorities. The solution's scalable design and regular updates ensure that businesses remain future-ready.

Why now?

The demand for robust and scalable networks is higher than ever, driven by the expansion of hybrid and multi-cloud architectures. Remote and hybrid work models have become the new normal, increasing the need for flexible and secure connectivity solutions.¹ Additionally, generative AI technologies are driving unprecedented data growth, requiring IT infrastructures that can handle increased demand.² Optus Managed Meraki addresses these market drivers, offering a solution that meets the evolving needs of modern organisations.

"[More than] 87,400 cybercrime reports were made in the 2023–2024 financial year, averaging one report every six minutes."³

Why Optus?

Optus is a Cisco Gold Partner certified in SD-WAN, cybersecurity and LAN/Wi-Fi, making us a trusted choice for major organisations across Australia. With 30,000+ devices under management, 50+ Cisco-certified engineers, and as one of only two Australian partners with all three Meraki certifications, Optus delivers unmatched expertise and end-to-end accountability for firewall, SD-WAN and Wi-Fi connectivity. AI-powered systems streamline deployment, reduce errors and enable advanced monitoring, ensuring a reliable and efficient network. Optus also operates Australian-based integrated Security and Network Operations Centres, delivering enhanced visibility and peace of mind.

¹ EMA, 2024, Understanding the power of a managed software-defined WAN solution

² Gartner, 2024, Generative Design AI Tools: Future Projections for Web and Mobile App Design Automation.

³ Australian Signals Directorate, 2024, Annual Cyber Threat Report 2023–2024

Your journey to a secure, scalable network

The deployment process for Optus Managed Meraki is designed to be flexible and secure. It begins with the implementation of Meraki MX devices for intelligent traffic routing and inspection, complemented by Meraki MG devices for wireless WAN connectivity.

Branch offices can be equipped with Meraki MR access points, MS switches and MV cameras to expand the connectivity footprint and provide comprehensive analytics. Optus integrates these solutions with operational systems, leveraging AI and automation for rapid issue detection and resolution. This streamlined approach ensures that you can focus on core business activities while we manage your network for you.



Ready to transform your IT infrastructure?

Discover how Optus Managed Meraki can empower your business with secure and scalable SD-WAN and Wi-Fi connectivity. Contact us today for a personalised consultation and start your journey toward simplified network management.

Visit the product page

optus.com.au/enterprise/networking-security/network-solutions/managed-sdwan-wifi-meraki/

Talk to your account manager or request a call back

optus.com.au/enterprise/networking-security#request-callback

Follow us

