



Business **Continuity Plans**

For mobile coverage confidence

Optus for Enterprise

yes OPTUS

Cost-effective, seamless mobile back-up

In today's "always-on" business environment, mobile connectivity is critical. Optus Business Continuity plans provide enterprise-grade mobile redundancy via digital eSIMs, ensuring your executives and critical teams stay connected, productive and protected during unexpected outages or coverage loss on your primary mobile network.

Why Optus Business Continuity?

Modern enterprises rely on mobile access to cloud platforms, collaboration tools, and real-time data. A single network outage can disrupt operations, impact customer experience, and damage your brand.

Optus Business Continuity plans offer a proactive, cost-effective safeguard: a secondary eSIM that can be activated* if your primary mobile carrier fails - whether due to an outage or coverage loss - keeping your people online and your business moving.

Key features and benefits

Feature	Benefit
Dual-network mobile back-up	Ensures business continuity during outages or loss of coverage on your primary mobile network.
Online, self-serve ordering and eSIM digital activation	Easily order and deploy at scale via self-serve portal – reduced admin time; eSIM activation takes less than 5 minutes.
Data pooling	Share data across all services on Business Continuity plans to optimise data usage and control costs.
International Direct Dial and Roaming	Available as add-ons.
Fleet-ready	Enterprise-grade connectivity designed for medium to large mobile fleets.

Choose the plan that best fits your business continuity needs

Plan options (inc. GST)

Plan	Price (inc. GST)	Domestic calls	SMS	Data pooling	Included data	Excess data
Premium	\$20	50 mins ¹	50 SMS ²	Yes	2GB	\$5/GB
Standard	\$11	PAYG ³	PAYG ³	Yes	500MB	\$5/GB

International Direct Dial and Roaming are available as add-ons.

Getting started is simple

- Self-serve ordering via the Optus My Business Portal: fleet managers can generate and get QR codes distributed to end-users' devices in minutes.
- eSIM activation on a device takes less than 5 minutes.
- No new handsets required - just an eSIM-compatible device.

Your business advantage

Choose Optus to add a critical layer of resiliency and redundancy to your mobile connectivity. Gain the confidence and peace of mind knowing that your critical teams can stay connected when they need to[^].

1. Then PAYG \$0.10/minute

2. Then PAYG \$0.1375/SMS

3. PAYG rates as per note 1 and 2 above

Ready to build in mobile resilience?

For more information on how Optus Business Continuity plans can safeguard your operations and support your long-term mobility strategy, request a callback optus.com.au/enterprise/contact-us

* End-user mobile devices can be configured using "Allow Mobile Data Switching" feature so that the Optus Business Continuity eSIM can connect when the primary mobile network fails or coverage is lost.

^ Optus Business Continuity eSIM will not provide carrier redundancy if you are not in an Optus 4G/5G network coverage area or if the Optus network is unavailable for any reason at the same time as an outage affecting your primary carrier.

Terms & Conditions

Not available to existing Optus customers as a primary mobile service.

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